

NAWI CLIL



Key words in product knowledge

Match the key words with their German translations by drawing a line.



reuse

reduce

recycle

waste separation

plastic

waste glass

organic waste

fermentation

reduzieren

recyceln

wiederverwenden

Gärung

Altglas

Kunststoff

Abfalltrennung

Bioabfall

Vinted: Promoting upcycling through second-hand fashion

Read the following text on the company “Vinted”, highlight important information and answer the following questions.



Vinted is an online marketplace that allows people to buy, sell, and exchange second-hand clothing and accessories. Founded in 2008, the company plays an important role in promoting upcycling and sustainable fashion. By encouraging users to give pre-owned items a second life, Vinted helps reduce textile waste and the demand for new clothing production. This supports upcycling by extending the use of existing materials instead of discarding them. Vinted also raises awareness about conscious consumption, showing that fashion can be affordable and environmentally friendly at the same time. Through its platform, millions of users contribute to a circular economy where clothes are reused, repaired, and revalued rather than thrown away.

Questions:

	1. What is the main purpose of Vinted? A) To produce new fashion collections B) To buy and sell second-hand items C) To recycle plastic waste
	2. How does Vinted support upcycling? A) By destroying unsold clothes B) By promoting luxury brands only C) By giving clothes a second life
	3. What environmental benefit does Vinted provide? A) Increased clothing production B) Reduced textile waste C) Higher fashion prices

Answer key

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waste separation	Abfalltrennung
plastic	Kunststoff
waste glass	Altglas
organic waste	Bioabfall
fermentation	Gärung

Correct Answers

B

C

B